ConnectLife, WNY’s only organ, eye, tissue & community blood center, is committed to continuing to do more for those individuals in need of the Gift of Life, and like Ali, Western New Yorkers continue to show great generosity when given the choice. In 2019, ConnectLife saw over 2,200 organ, eye, and tissue donors. In addition, there were over 26,000 presenting blood and platelet donors.

ConnectLife’s educational programs support these efforts – and it is because of this commitment to the Gift of Life throughout the region that the organization has made the natural expansion to community blood donation. Just as the Gift of Life can take the form of a life-saving organ, it can also take the form of a blood transfusion and ConnectLife is the organization to ensure that local blood donations are going to local patients in need.

And whether it be through organ, tissue or blood donation, Western New York knows the importance of the Gift of Life, and it is Ali, the Gerlach family and many other generous individuals who continue to further it.

For further information on Ali’s Rally please contact Paul or Eileen Hettich: (716) 984-6074 or reach us at alisrally@outlook.com

@alisrally Alis-Rally.org

5467 Main Street
Williamsville, NY 14221
Alis-Rally.org
Ali’s Rally
17th Annual Memorial Bowling Tournament
Saturday, April 4, 2020
Transit Bowling Lanes
7850 Transit Road, Williamsville

Join us for a great day of bowling, raffles, baskets, a silent auction, food and lots of fun!
Alison Gerlach’s life came to a very sudden and tragic end on February 2, 2003, but from this life came the opportunity to save many other lives.

Through our love for Ali, Ali’s Rally was born and has raised over $350,000 for ConnectLife. The funds assist the organization in continuing to make the Western New York area aware of the need for donation through the Donate Life High School education program. To date there are over 75 Donate Life schools involved in the program!

Thank you to each and every one of the people who have attended, sponsored, donated, or assisted in any way these last 17 years. We can not thank you enough for your support and recognition of Ali. We ask that you come join us again this year and celebrate our 17th Ali’s Rally!

Sponsorship Opportunities

- **Event Sponsor: $5,000**
  Exclusive mention as the event sponsor on all printed materials that are generated, media coverage, prominent mention on social media, and prominent signage.
  10 complimentary tickets.

- **Lunch Sponsor: $2,500**
  Mention in our day of event brochure, mention on social media.
  6 complimentary tickets.

- **Lane Sponsor:**
  $500 - 3 Strikes 5 complimentary tickets
  $250 - 2 Strikes 3 complimentary tickets
  $100 - 1 Strike  2 complimentary tickets

In addition to complimentary tickets: All sponsors will have their business or family name displayed on the overhead lane monitors.

Name:______________________________
Business:____________________________
Address:___________________________
Phone:____________________________
Email:_____________________________
Total amount: $___________

Event Registration

Bowling times available:
- 12:30 - 2:00 p.m.
- 2:30 p.m. - 4:00 p.m.

- We would like to register a team (4-5 people per team). TEAM NAME:
  Number of team members:________ ($25 per person)
  Includes: 3 games of bowling, pizza, pop and snacks.
  My payment of $ ___________ is enclosed.

- I would like to make a contribution to Ali’s Rally in the form of a silent auction or raffle item.
  Please find my donation enclosed.
  Please contact me regarding pickup.

- Please accept my donation of $_____ toward the Ali’s Rally Foundation.
  Name:______________________________
  Address:___________________________
  Phone:____________________________
  Email:_____________________________
  Total amount: $___________

Payments can be made through Alis-Rally.org or mail payment and form to:
Ali’s Rally
5467 Main St
Williamsville, NY 14221

You can also register online by going to Alis-Rally.org